

# How To Guides for Business

## "How To" Guides for Businesses

This is an automatically-generated printer-friendly PDF version of the HTML web page at [How To Guides for Business](#) ← CLICK HERE to get the standard HTML version of this document.

## How To Start Up a Business

### How To Start a Business

**DISCLAIMER:** These are just general observations regarding some of the steps in incorporating a business or forming an LLC based on some personal experience incorporating in Pennsylvania and is provided **AS IS**, WITHOUT WARRANTY OF ANY KIND, and certainly **NOT LEGAL ADVICE**. Consult an attorney if you need advice.

Note that while you can take advantage of writing off expenses, you're adding the burden and/or expense of filing various tax reports - Sales/Use Tax (probably semi-annually, possibly quarterly), annual capital stock reports and federal and state income tax filings, including quarterly estimates. Talking to a [CPA](#) to find out what records you need to keep isn't a bad plan.

## How To Name a Business

### How To Name a Business

Since some business directories, both printed and online, list business names in alphabetical order, there is some advantage to having a business name that is early in the alphabet. This should not necessarily outweigh other considerations, but if all else is equal, then a name that starts with a letter earlier in the alphabet (let's say A through E) should be selected over a name that starts later in the alphabet (especially U through Z).

An even more important consideration is whether or not an appropriate domain name is available. For businesses that are global or are located in the United States, a domain name ending with ".com" is most desirable. For a business located in another country and doing business primarily in that country, a domain name with a country code top level domain (ccTLD) ending might be just as appropriate as one with a ".com" ending. To search for available domain names for a company, see [Search for a Company Domain Name](#).

If the company name is unique enough, the ".com" domain for the company name may be available. If not, a domain name ending with another generic top level domain (gTLD), such as ".net", ".biz" or ".info", could be used, but be advised that the ".com" top level domains are still much better. If a user is unsure or just not paying attention, it's likely that they will append ".com" to the company name, and wind up at someone else's web site if the company has registered a domain name ending with something other than ".com".

This is an automatically-generated printer-friendly PDF version of the HTML web pages at [How To Guides for Business](#) ← CLICK HERE to get the standard HTML version of this document.

